



Ministry of Education
SINGAPORE

Increasing Feedback and audience response at MOE Singapore's Town Halls

Case Study

Ministry of Education

The Client



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The Ministry of Education (MOE) formulates and implements education policies on education structure, curriculum, pedagogy and assessment. It oversees the management and development of government-funded schools, the Institute of Technical Education (ITE), polytechnics and universities.

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The Challenge

With upwards of 2000 attendees from various schools and branches, the annual MOE town hall could not accommodate all attendees in the same venue.

Because of this, attendees not in the main hall felt unable to take an active part in discussions and voice their questions or opinions.

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The Solution

In order to engage all their attendees, MOE decided to seek a real time, fully synced event platform in order to set up cross-venue Q&As, polls and word clouds.

Having met MOE's security requirements, Micepad was the perfect solution to their needs.

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The Results

Not only was Micepad able to meet all of MOE's requirements, we were also able to reduce their print spending and provide them with consolidated reports of the town hall across all venues.



App logins



Messages posted



Polls answered

Want to take your event to the
next level too?

Let Micepad show you how

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